



PRODUCT PROFILE

PRODUCT NAME:

MOST – Mobility, On-Demand, Smart Technology

TAGLINE:

Digitally Delivering Eswatini and Beyond

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PRODUCT OVERVIEW

MOST is an Eswatini-based digital logistics and marketplace platform designed to revolutionise courier, last-mile delivery, and commerce across Africa. Through the power of smart technology, we enable individuals, SMEs, government entities, and large enterprises to send, receive, and trade goods efficiently, reliably, and transparently.

Our ecosystem integrates delivery, e-commerce, tracking, payment, and route optimisation, all from a user-friendly interface available via mobile app and web portal.



MISSION AND VISION



MISSION

To leverage technology and customer-centric service models to power efficient delivery and commerce solutions for businesses and consumers alike.

VISION

To become the most trusted and efficient delivery, logistics, and online marketplace platform: enabling businesses and individuals to connect and transact effortlessly.



CORE SERVICES

ON-DEMAND DELIVERY

Instant parcel pick-up and drop-off using real-time geo-location and smart dispatching.

SAME-DAY/EXPRESS DELIVERY

Premium tier for urgent business or customer fulfillment.

SCHEDULED & BULK DELIVERIES

Ideal for e-commerce stores and recurring delivery needs.

MARKETPLACE INTEGRATION

MOST empowers merchants to list products and fulfill orders through our logistics network.

LOGISTICS AS A SERVICE (LAAS)

Businesses can white-label or plug into our platform for full backend logistics operations.

DEDICATED E-COMMERCE SOLUTION

MOST develops and hosts a branded e-commerce Integrated with our Delivery digital platform.

KEY TECHNOLOGIES



GO-MOST DELIVERY

> Dispatch automation, real-time tracking, and delivery management.

GO-MOST CARGO

> Order fulfillment and multi-vendor logistics integration.

CASHLESS TRANSACTIONS

> MoMo, Bank Card & Wallet Payments integrated for seamless transactions.

AI ANALYTICS

> Route Optimization & Driver Analytics to ensure speed and efficiency.

DASHBOARDS

> Customer & Vendor Dashboards for full logistics transparency.

STRATEGIC GOALS

DIGITISATION

Digitally transform Africa's delivery economy

PARTNERSHIPS

Partner with government and private sector entities to enhance national distribution infrastructure.

EMPOWERMENT

Empower SMEs and rural agents with smart logistics tools.

INCLUSION

Enable financial inclusion and digital commerce participation at grassroots levels.



OUR VALUE PROPOSITION



AFFORDABLE, SMART DELIVERY

Advanced features at accessible rates for all market segments.



TECH-DRIVEN EFFICIENCY

Speed, transparency, and automation at every stage of the delivery cycle.



INCLUSIVE GROWTH

From solo couriers to national logistics companies, MOST adapts.



SCALABLE PLATFORM

Rural, underserved, and informal sectors are central to our expansion model.





KEY CLIENTS AND PARTNERS

TELCOS & COURIER
COMPANIES

LOCAL RETAILERS AND
SMES

E-COMMERCE STARTUPS
& ONLINE MARKETPLACES

FRANCHISE & AGENT MODEL



FRANCHISE & AGENT MODEL

MOST empowers entrepreneurs across Eswatini and the region to operate as local delivery agents or service hubs, expanding our footprint and improving rural access.

LEADERSHIP TEAM



Drives strategic growth and partnership vision.

CEO, MOST



Oversees operational excellence and logistics execution.

COO, MOST



Manages finances, investor relations, and profitability.

CFO, MOST



Leads strategic engagements, public-private collaborations, and expansion deals.

Business Development Officer, MOST



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